



Call for Artists

Local Farms / Local Art 2012

The Sun Above acrylic on canvas by David Taylor

North Carolina Artists Celebrate the Beauty of North Carolina Farms

This spring, Panzanella will host our fifth Local Farms/Local Art Exhibit. Beginning in 2008, this annual juried exhibit was scheduled to coincide with the Piedmont Farm Tour, with the goal of exploring what North Carolina artists create when the inspiration is local farming. Selected artists will be part of a 10-week exhibit of work based on NC farms. Farmers, farm families, crops, animals, landscapes, farm buildings and farm equipment are all possible subjects.

ABOUT THIS EXHIBIT OPPORTUNITY: This is our fifth year presenting the **Local Farms/Local Art Exhibit**. It will be displayed in Panzanella from March 27th through June 4th, 2012. The artwork may represent farm subjects anywhere in North Carolina. Artists must currently reside in North Carolina for their artwork to be included. The submissions will be reviewed by a screening panel of local art professionals. The artists whose work is selected will be contacted to arrange for delivery of artwork. All artwork will be insured for the duration of the exhibit, in accordance with Weaver Street Market policy. Panzanella is a part of the **Weaver Street Market Cooperative**, which is a founding sponsor of the **Piedmont Farm Tour**.

TO SUBMIT WORK, PLEASE SEND THESE ITEMS TO THE ADDRESS ON THE FORM BELOW:

- 1. Resumé & Artist Statement:** Resumé should include arts-related background. Statement should be one to two paragraphs explaining the work submitted. **Please include your text files** (in MS Word, PDF, RTF, ODT) **on the CD along with your image files.**
- 2. Up to 12 Images:** Submitted images must show the pieces the artist wishes to exhibit. **Digital images** should be saved in jpeg format, 980 pixels by 1080 pixels, on CD with images numbered. **If submitting slides** please write image number (corresponds with image script), name and title on each slide, with permanent marker. Indicate top of slide. Please submit slides in clear sleeves.
- 3. Image Script** (print & text file): Using image numbers, list the title, medium, size and price for each work.
- 4. S.A.S.E.:** Please include a self addressed stamped envelope with sufficient postage to return your slides, only if you wish to have them returned. **No S.A.S.E. is necessary if you do not want your materials returned.** Images of selected artwork may be used in publicity materials.
- 5. Completed Application Form** (below)
- 6. Application Fee:** Check or Money Order for **\$18 to submit up to 12 images.** No cash or credit cards please. Please make check payable to **Panzanella Gallery.**

APPLICATION FORM: Deadline: 5pm, Thursday, March 1, 2012

DEADLINE: Submissions must be received before 5 pm, Thursday, March 1, 2012.

Please mail materials to: Mary Votta c/o Weaver Street Market
437 Dimmocks Mill Road, Ste 10
Hillsborough, NC 27278

ARTIST NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE (HOME) _____ PHONE (WORK) _____

EMAIL _____

WEBSITE _____

NUMBER OF IMAGES SUBMITTED _____ APPLICATION FEE: \$18 TO SUBMIT UP TO 12 PIECES FOR CONSIDERATION: \$ _____

HAND DELIVERIES WILL BE ACCEPTED AT THE CUSTOMER SERVICE DESK IN THE CARRBORO STORE UNTIL 5PM, MARCH 1, 2012. PLEASE DO NOT ENCLOSE ORIGINAL ARTWORK. PLEASE MARK THE ENVELOPE "ATTN: MARY VOTTA, ADMIN - ARTIST APPLICATION".



Dairy Farmer acrylic on canvas by Walter Stanford

MORE ABOUT THE EXHIBIT: Local Farms / Local Art

- Only work that is essentially 2-dimensional and can be hung on a wall will be considered. Accepted work must be delivered clean and ready to hang, labeled with title, artist's name, dimensions and price.
- **Delivery & Installation: Monday March 26, 2012, 2-4 PM** All hanging hardware and picture wire must be in place and secure. Work that is not ready for installation will not be accepted. Panzanella will not be responsible for work damaged due to faulty hanging hardware.
- Each piece will be positioned in Panzanella's dining room at the discretion of the installation committee.
- June 4th is the last day of the exhibit. All work must be picked up between 3 and 4:30 PM, on Monday, June 4, 2012, unless special arrangements have been made in advance with the Gallery Coordinator.
- A commission of 10% on any works sold during the exhibit is required. The commissions and entry fees go solely to an account that funds our Exhibits Program, making artist receptions and other services possible. (Artwork that is not for sale is also acceptable.)
- Weaver Street Market will generate publicity, host an artist reception at Panzanella, and create advertising and an exhibit brochure.
- If you have questions that you need answered before you submit your application and images, please contact:
Mary Votta, Exhibits Coordinator mary.v@weaverstreetmarket.coop
Please do not send large image files to this e-mail address.



These Little Piggies oil on wood by Tina Gregory

Weaver Street Market
Marketing Dept.
437 Dimmocks Mill Road, Ste 10
Hillsborough, NC 27278



Call for Artists:

Local Farms/Local Art

Spring 2012

North Carolina Artists Celebrate the Beauty of North Carolina Farms

Last Light acrylic on canvas by Kim Maselli